



## PRODUCT HIGHLIGHTS

- Frame Design
- Art Mode & Art Store
- 100% Colour Volume with Quantum Dot
- Dual LED

## SIZE CLASS



Enhance your living space with a TV that adds premium style and design. The Frame displays museum-quality art when it's off, and becomes a Smart 4K QLED TV when it's on, giving inspiration and meaning to any room. Enjoy a variety of artworks, including specially curated collections from renowned partners and experience our finest picture ever with one billion shades of pure colour at any brightness. Innovative LED technology delivers bolder contrast and colour, with a stunning viewing experience from any angle.

## KEY FEATURES

### PRODUCT TYPE

- Lifestyle TV

### PRIMARY FEATURES

- Frame Design
- Art Mode & Art Store
- 100% Colour Volume with Quantum Dot<sup>1</sup>
- Dual LED

### PICTURE

- Quantum HDR 4X<sup>2</sup> (Not available on the 32")
- Quantum Processor 4K (Not available on the 32")
- Adaptive Picture (Not available on the 32")
- Wide Viewing Angle (Only available for 55" and above)

### MULTI-MEDIA EXPERIENCE

- Real Game Enhancer<sup>+4</sup> (Only available for 55" and above)
- Real Game Enhancer<sup>10</sup> (Only available for 50" and below)
- Smart TV Powered by TIZEN™ (Only available for 55" and above)
- Multiple Voice Assistant<sup>3</sup> (Bixby, Alexa, Google)
- TV Plus<sup>8</sup>
- SmartThings Dashboard (Not available on the 32")
- Ambient Mode<sup>+7</sup> (Not available on the 32")
- Mobile View<sup>9</sup> (not available on 32")

### AUDIO

- Adaptive Sound+ (Not available on the 32")
- Dolby Digital Plus
- Bluetooth Audio
- 40 Watt 2.2 Channel (75", 65" & 55")
- 20 Watt 2 Channel (49", 43" & 32")

### INCLUDED ACCESSORIES

- Customizable Frame Support
- The Frame Standard Smart Remote
- Samsung Smart Control
- Power Cable

## KEY FEATURES

### FRAME DESIGN

Designed to look like a frame. The elegant, modern design blends flawlessly to elevate your home's décor.

### ART MODE & ART STORE

Access over a 1000 pieces of artworks and photography from the Art Store and create your own private gallery by showcasing your favourite piece.

### 100% COLOUR VOLUME WITH QUANTUM DOT<sup>1</sup>

Quantum dots express over a billion colours at 100% colour volume, resulting in accurate, rich and brilliant colours in any light.

### DUAL LED (Not available on the 32")

Innovative backlighting technology delivers bolder and more accurate contrast by optimizing the backlight colour tone to match the type of content you're watching.

## PICTURE

### QUANTUM HDR 4X<sup>2</sup> (Not available on the 32")

Experience a fuller range of detailed colour in every image.

### QUANTUM PROCESSOR 4K (Not available on the 32")

AI processor lets you experience the full power of 4K, with 4K upscaling and adaptive sound.

### ADAPTIVE PICTURE (Not available on the 32")

Brightness automatically adjusts, so the picture stays perfect even as the light around you changes.

### WIDE VIEWING ANGLE (Only available for 55" and above)

See brilliant colour from more angles with less colour distortion. It's brilliant colour from every view.

## MULTI-MEDIA EXPERIENCE

### SMART TV POWERED BY TIZEN

Access your favourite videos from the internet thanks to the built-in Tizen operating system.

### MULTIPLE VOICE ASSISTANT<sup>3</sup> (Bixby, Alexa, Google)

Choose from your favourite voice assistants like Bixby, Amazon Alexa, Google Assistant to quickly access your favorite TV shows, movies, get answers, and control your TV and other connected devices around your home, all using just your voice.

### REAL GAME ENHANCER+<sup>4</sup> (Only available for 55" and above)

A step up from Real Game Enhancer, Real Game Enhancer+ brings extra motion clarity and reduced halo and blur in fast moving game scenes without ever having to make an adjustment. Experience enhanced visibility even in dark scenes, and 3D

Sound that best syncs by game scene. AMD FreeSync reduces tearing and stuttering so you can win every time.

### REAL GAME ENHANCER<sup>10</sup> (Only Available for 50" and below)

Get into the game faster with Real Game Enhancer, which optimizes your screen so you have more control with barely noticeable input lag. Experience smooth gaming in its most impressive form without motion blur and judder while FreeSync reduces tearing and stuttering so you can win every time.

### SMARTTHINGS DASHBOARD (Only available for 55" and above)

SmartThings turns your TV into a dashboard for your smart home devices, from your refrigerator to your mobile device. Execute commands, control your devices and monitor your smart home without leaving the sofa.

## SOUND

### ACTIVE VOICE AMPLIFIER (Not available on the 32")

Reduce disruption from the outside world. AVA delivers clear dialogue so you don't miss a word.

### ADAPTIVE SOUND+ (Not available on the 32")

Optimizes sound based on real time scene analysis.

## DESIGN

### ONE INVISIBLE CONNECTION & NO GAP WALL<sup>5</sup>

Mount your TV flush against the wall and connect your devices with a nearly invisible cable.

### ONE REMOTE CONTROL

Control your compatible devices and content with a single remote.

### CUSTOMIZABLE FRAME

Pick from interchangeable frames to suit your space, taste, or artwork.

## ADDITIONAL FEATURES

### AI UPSCALING<sup>6</sup> (Not available on the 32")

Our Quantum Processor upscales content through machine learning for ultimate realism.

### AMBIENT MODE+<sup>7</sup> (Not available on the 32")

No more black screen. The Frame can mimic the wall pattern behind it, or display art, photos or information in Ambient mode.

### TV PLUS<sup>8</sup>

Enjoy your favourite content through virtual channels

### MOBILE VIEW<sup>9</sup> (Not available on the 32")

View and control your SmartThings devices through an intuitive dashboard.

<sup>1</sup>100% color volume measured to DCI-P3 standard, certified by VDE.

<sup>2</sup>The range of Quantum HDR claims luminance based on internal testing standards and is subject to change according to viewing environment or specific conditions.

<sup>3</sup>Content services may vary by regions and are subject to change without notifications. Voice commands recognize English (US/UK), French, Spanish, German, Italian, Chinese and Korean. Not all accents, dialects and expressions recognized.

<sup>4</sup>Real Game Enhancer+ is available on select game consoles. Please visit [www.samsung.com](http://www.samsung.com) for more details.

<sup>5</sup>One Invisible Connection refers to a single, translucent optical cable connected to the One Connect Box integrating external device cables, but it does not refer cables connected to other devices such as sound bar. Measured from rear end of the TV, the gap may differ based on the installation and wall type.

<sup>6</sup>4K AI Upscaling enhances content to near-4K picture quality. Based on laboratory testing. Viewing experience may vary according to types of content and format. 4K AI Upscaling may not apply to PC connection, and certain conditions of Game Mode.

<sup>7</sup>Background feature accuracy may vary based on TV location, dependent on wall designs, patterns, and/or colors.

<sup>8</sup>Content services may vary by regions and are subject to change without notifications.

<sup>9</sup>Only support Android OS based smartphone.

<sup>10</sup>Real Game Enhancer is available on select game consoles. Please visit [www.samsung.com](http://www.samsung.com) for more details.

## SPECIFICATIONS

MODEL: 75LS03T  
ORDER CODE: QN75LS03TAFXZC

SCREEN SIZE CLASS: 75"

SCREEN DIAGONAL MEASUREMENT: 74.5"

UPC CODE: 887276405988

COUNTRY OF ORIGIN: MEXICO

## DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1679.6 X 959.2 X 49.9
- TV WITH STAND: 1679.6 X 1005.1 X 304.9
- SHIPPING: 1847 X 1119 X 234
- STAND: 12.5 X 194.3 X 359.7
- DISTANCE BETWEEN STANDS: 1187.5

## WEIGHT (KG):

- TV WITHOUT STAND: 38.8
- TV WITH STAND: 39.2
- SHIPPING: 56.6

VESA SUPPORT: YES (400X400)

## ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- POWER CABLE
- NO GAP WALL-MOUNT

MODEL: 65LS03T  
ORDER CODE: QN65LS03TAFXZC

SCREEN SIZE CLASS: 65"

SCREEN DIAGONAL MEASUREMENT: 64.5"

UPC CODE: 887276405971

COUNTRY OF ORIGIN: MEXICO

## DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1453.9 X 830.9 X 45.8
- TV WITH STAND: 1453.9 X 876.5 X 290.8
- SHIPPING: 1611 X 966 X 222
- STAND: 11.5 X 166.6 X 290.9
- DISTANCE BETWEEN STANDS: 1032.5

## WEIGHT (KG):

- TV WITHOUT STAND: 25.2
- TV WITH STAND: 25.5
- SHIPPING: 39.4

VESA SUPPORT: YES (400 X 300)

## ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- POWER CABLE
- NO GAP WALL-MOUNT

## SPECIFICATIONS

MODEL: 55LS03T  
ORDER CODE: QN55LS03TAFXZC

SCREEN SIZE CLASS: 55"

SCREEN DIAGONAL MEASUREMENT: 54.6"

UPC CODE: 887276405957

COUNTRY OF ORIGIN: MEXICO

## DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1235 X 707.8 X 45.8
- TV WITH STAND: 1235 X 753.4 X 213.9
- SHIPPING: 1392 X 838 X 227
- STAND: 11.5 X 166.5 X 290.9
- DISTANCE BETWEEN STANDS: 1020.5

## WEIGHT (KG):

- TV WITHOUT STAND: 19.2
- TV WITH STAND: 19.4
- SHIPPING: 31.1

VESA SUPPORT: YES (200 X 200)

## ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- POWER CABLE
- NO GAP WALL-MOUNT

MODEL: 50LS03T  
ORDER CODE: QN50LS03TAFXZC

SCREEN SIZE CLASS: 50"

SCREEN DIAGONAL MEASUREMENT: 49.5"

UPC CODE: 887276406565

COUNTRY OF ORIGIN: MEXICO

## DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 1121.2 X 643.8 X 45.8
- TV WITH STAND: 1121.2 X 689.4 X 213.9
- SHIPPING: 1269 X 780 X 216
- STAND: 11.5 X 166.5 X 290.9
- DISTANCE BETWEEN STANDS: 931.3

## WEIGHT (KG):

- TV WITHOUT STAND: 13.3
- TV WITH STAND: 13.6
- SHIPPING: 24

VESA SUPPORT: YES (200 X 200)

## ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- POWER CABLE
- NO GAP WALL-MOUNT

## SPECIFICATIONS

MODEL: 43LS03T  
ORDER CODE: QN43LS03TAFXZC

SCREEN SIZE CLASS: 43"

SCREEN DIAGONAL MEASUREMENT: 42.5"

UPC CODE: 887276406558

COUNTRY OF ORIGIN: MEXICO

### DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 966.6 X 556.8 X 45.8
- TV WITH STAND: 966.6 X 602.4 X 213.9
- SHIPPING: 1089 X 680 X 210
- STAND: 11.5 X 166.5 X 290.9
- DISTANCE BETWEEN STANDS: 808.1

### WEIGHT (KG):

- TV WITHOUT STAND: 11
- TV WITH STAND: 11.2
- SHIPPING: 20.5

VESA SUPPORT: YES (200 X 200)

### ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- POWER CABLE
- NO GAP WALL-MOUNT

MODEL: 32LS03T  
ORDER CODE: QN32LS03TBFXZC

SCREEN SIZE CLASS: 32"

SCREEN DIAGONAL MEASUREMENT: 31.5"

UPC CODE: 887276418490

COUNTRY OF ORIGIN: MEXICO

### DIMENSIONS (MM W X H X D):

- TV WITHOUT STAND: 724.4 X 419.4 X 24.7
- TV WITH STAND: 724.4 X 452 X 143
- SHIPPING: 815 X 513 X 122
- STAND: 14 X 137.4 X 143
- DISTANCE BETWEEN STANDS: 591.2 (LANDSCAPE)  
/ 286.5 (PORTRAIT)

### WEIGHT (KG):

- TV WITHOUT STAND: 5.3
- TV WITH STAND: 5.4
- SHIPPING: 7.9

VESA SUPPORT: N/A

### ACCESSORIES INCLUDED IN BOX:

- THE FRAME STANDARD SMART REMOTE
- POWER CABLE
- NO GAP WALL-MOUNT

## ASSETS

### ACCESS The Frame TV ASSETS ON MICROSOFT TEAMS

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[Lifestyle Images](#)

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[Logos](#)

If you do not have a Teams account, please email [teamsaccess@cheil.com](mailto:teamsaccess@cheil.com) for access.